



Scotland's Charity Air Ambulance

Annual Report 2013/14



“SCAA is the absolute model for partnership of this nature in the UK and indeed across the world.”



Chairman's Statement

As we approach the end of the first year of operations, we can reflect on what SCAA has achieved and the effect it has had on lives across Scotland.

SCAA launched to add capacity and value to the existing Air Ambulance Service and in our first year we will have deployed on almost 300 missions to achieve this aim.

SCAA has proved itself to be safe, reliable and professional and its successful integration with the Scottish Ambulance Service (SAS) as well as the other emergency services has earned SCAA an excellent reputation for cooperation and partnership.

Over the next 12 months SAS will introduce some exciting developments to enhance and coordinate both their tasking procedures and air ambulance capability. A national project to co-ordinate the transfer and retrieval of patients will be at the heart of this and we look forward to working with all of our partners and stakeholders as these projects are introduced.

We continue to investigate options for a larger, more capable aircraft. However, it is clearly understood that we can only look at building on our present capability once our existing model is fully sustainable.

We anticipated our greatest test in the first year would be fundraising and this has been the case. To raise the £1.5M to fund SCAA's first year from a standing start was always going to be a challenge.

However, this has been achieved due to a combination of exceptionally hard work and dedication by the SCAA team and the significant engagement and generosity of the people of Scotland.

As a charity which receives no government funding, the Trustees, fundraising and operational staff all acknowledge that the real SCAA heroes are those that choose to donate to help sustain this essential national service. On behalf of us all I would like to thank all the trusts, foundations, companies, charitable groups and individuals who have provided the funds to enable our service to save lives.

On behalf of the Trustees I would also like to thank SCAA's excellent full time, part-time and volunteer staff. Our CEO and Head of Fundraising have achieved a great deal over the past year and we have a clear route towards reaching sustainability. Fundraising remains our primary focus and our aspiration is to have a reserve available to continue the service for the foreseeable future.

I would also like to thank SCAA's operational aircrew of two pilots and five paramedics: their dedication and commitment to this project has been integral to our initial success.

Finally, I would like to thank my fellow trustees, ambassadors and volunteers for their commitment to informing the public and raising funds for SCAA in their own time. All those that have been involved in SCAA can feel justly proud of what has been achieved in our first year and we look forward to consolidating and extending our capability over the next 12 months and beyond.

John Bullough
Chairman



Chief Executive's Report

SCAA set out to save lives and preserve life, increase survival rates and assist in patients' speed of recovery. Read on, and you will see how this is being done in time-critical emergencies all over Scotland.

SCAA adds capacity and value to the existing Air Ambulance Service and this is exactly what it has done since the service was launched in May 2013. It has deployed on almost 300 missions all over Scotland and this is rising all the time. It has touched lives from Durness to Dunbar and Fraserburgh to Gatehouse of Fleet. Its busiest area has been serving remote communities in a wide area stretching from the Angus Glens, across Highland Perthshire and the Trossachs to the West Coast. It has also provided a valuable service at emergencies in the Borders, East Lothian and Aberdeenshire. There are few parts of Scotland untouched by SCAA. SCAA's capability has already saved many lives, and its deployment has improved and has positively impacted many hundreds more.

SCAA quickly earned a reputation as a safe, reliable and professional operation and has successfully integrated with the Scottish Ambulance Service (SAS) as well as the other emergency services. We get on well with people, whether colleagues or casualties.

So what next for SCAA? We will continue to improve the service which we provide along with our partners for the communities of Scotland. When funds are available we will engage with our partners and consider upgrading our service: this may include an upgraded aircraft or enhancing the skills of our valuable paramedics. However, our first priority is to sustain our present operation before we look at anything else.

The Scottish public has taken us to their heart and got behind us. This helped us to establish our service and be able to look to the future positively. We want to be around for a long time and serve Scotland well into the future. This will rely on prolonged support. We very much hope you stay with us for the long-term as together we can make a considerable difference whenever and wherever we are called upon to save lives and improve people's quality of life. Thank You.

Gavin Davey OBE
Chief Executive

“ 90% of Scotland’s population lives within a 25 minute flight of SCAA’s base. ”





Our first year...

SCAA launched its life saving service on 22nd May 2013, but the journey started many years ago.

This was when a team of Perthshire businessmen came together to present a compelling plan to the Scottish Ambulance Service and Scottish Government suggesting ways in which a charity air ambulance could help support their essential work.

After 3 years of intense discussion, planning and consultation with key stakeholders, Scotland's Charity Air Ambulance came into service. SCAA immediately

increased the helicopter air ambulance capacity in Scotland by 50% and is now firmly established as an indispensable element of our country's emergency response network.

We responded to 252 emergency call outs in the first financial year of operation. These call outs saw Helimed 76 (our helicopter call sign) responding to incidents occurring all over Scotland, involving casualties suffering from heart attacks, cardiac arrest, asthma attacks as well as trauma incidents involving equestrian falls, motor bike and car collisions, mountain biking and hill climbing incidents and even a light aircraft accident.

We have achieved much on the ground as well...

2013

April

- Honda UK provides SCAA with a Rapid Response Vehicle on a long term loan.



May

- Our launch event held at our base at Perth Airport was attended by the Scottish Ambulance Service's Chair and Chief Executive as well as MSP's, corporate supporters and many more.



- SCAA were privileged to appear in the "The Broons", where one of our paramedics was featured as a character.



June

- SCAA responds to its 33rd time critical emergency.



July

- John Pritchard our lead paramedic receives his MBE in recognition of his work with BASICS.



- Our senior pilot Captain Russell Miles reaches 10,000 flying hours, a significant achievement.



August

- Our pilot and crew responded to their 100th emergency to Loch Faskally, near Pitlochry.



September

- National Air Ambulance Week and SCAA continues to establish a reputation for professionalism. We were delighted to welcome Lorraine Kelly to Perth Airport to help celebrate and raise awareness of the week.



October

- Speakeasy choose SCAA to receive a donation of a video about our life-saving work.



- SCAA launches its new website. We wanted a unique and interesting website and our designers provided exactly what we wanted.



November

- The first draw of SCAA's life-saving lottery takes place – we are delighted that the winning couple could visit SCAA to receive their cheque.



- Perth & Kinross Chamber of Commerce present SCAA with the "Outstanding Achievement Award" at their annual dinner.



December

- Its Christmas time and our supporters continue to amaze us with their fantastic fundraising. We have certainly been taken into the hearts of many and we appreciate their continuing support.



2014

January

- SCAA responds to its 200th emergency call out and this time we were needed in Carluke where we transported the casualty to the Western Infirmary in Glasgow.



February

- Helimed 76 makes its 4th emergency flight of the winter to Glenshee to a skiing incident. It takes approximately 12 minutes to get to Glenshee from our base at Perth Airport.



March

- In our first year we have responded to 7 emergency call outs to Mull. We are able to reach Mull from our base in 40 minutes.







Helimed 76 on the M90 near Dunfermline.



Rescue Stories



SCAA has helped many in its first year of operation. Here are two of the emergencies we were called to telling their own story and how we were able to help. We were delighted when Patricia and George took the time to come back and see us.

PATRICIA

“It all happened in a flash. A deer ran out in front of the car and I just swerved reflexively. The next thing I knew I had careered through the hedge and was rolling down a steep slope. I managed to crawl out of the wreckage and stagger to get help at a nearby cottage.”

What Patricia didn't know was that she had badly injured her arm and the nearest hospital was around two hours away. As a land ambulance crew tended her injuries, Scotland's Charity Air Ambulance was flying to the scene.

“I was so pleased to see Scotland's Charity Air Ambulance arrive. The crew were lovely – so attentive and comforting. I was frightened and worried and they put me at my ease and made sure I was comfortable and pain free.”

A 12 minute flight took Patricia to hospital and she is well on the way to making a full recovery.

“The people of Scotland should cherish this new service and give them all the support they can. I never expected to need a service like SCAA but I'm so glad they were there for me. Who knows who will need them next but it's up to all of us to ensure they're there when that time comes.”



GEORGE

A walking holiday in one of the most remote parts of Scotland seemed like a dream for George – until that very remoteness prompted a life or death race against the clock.

George suffered a heart attack and with hospital help many miles away, his best chance of survival was Scotland's Charity Air Ambulance. They turned a three hour road transfer into a 25 minute dash, treating George at the scene and airlifting him to hospital in a life-saving mission.

“You think the worst when you realise you are having a heart attack and you're miles and hours away from any hospital. I could feel hope slipping away until I was told that SCAA was on its way. Negative thoughts of despair turn to positive hope when you hear the rotor blades and see the distinctive SCAA helicopter livery heading your way.”

“An air ambulance helicopter is often the only real hope a casualty has in remote areas. I am expected to make a good recovery and return to a near normal life. I owe Scotland's Charity Air Ambulance my life. I may never have survived waiting for treatment or the land journey to hospital. SCAA is all about saving lives and I'm a testament to how great they are.”





What now

What a first year – we have been very busy! No-one said it would be easy, but we have worked incredibly hard to have earned a strong reputation for reliability and professionalism and are in a buoyant position after only 12 months.

The high points of the year have been when patients visit SCAA and we hear their rescue stories. There have been so many and we love to see those whom we have helped. So what comes together to make this possible?

Our **pilots** are hugely experienced and the paramedics and patients know they are always in safe hands when they are in the SCAA helicopter. They are the consummate professionals and the key to getting help to the patients and their onward transfer to hospital smoothly and quickly. This is important for all our patients, but especially those who have suffered a heart attack, stroke or multiple fractures.

Our **paramedics** are simply amazing. It is difficult for most of us to imagine how they bring their superior skills to a complex emergency. Cool and collected at all times, they have been a vital lifeline to many a community across Scotland. It has been their professionalism which has become the hallmark of our successful medical service.

Our **fundraisers** keep the helicopter in the air by bringing in vital funds. Their role is pivotal and their imagination knows no bounds. Our lottery operates across Scotland and is developing well. We have also been supported by trusts, companies, groups and individuals – a huge thanks to you from all of us.

Our **volunteers** have been tremendous. They have limitless energy and nothing daunts them, least of all our weather. They are an inspiration to our staff and help us to spread the word through presentations and helping with the vast events programme across Scotland over the summer. They volunteer for a wide variety of reasons and many have a link with an air ambulance or have been rescued themselves. They are all focused on keeping our helicopter in the air – we couldn't manage without you – thank you.

Our **funders** believe in what we do. Our patients owe you a huge debt of gratitude as you have contributed significantly to their survival and recovery. The support we have received from the public has been nothing short of humbling and inspiring. We need your continuing support as we do not receive any statutory funding – I sincerely hope we can count on you going forward.

We are privileged to be able to deliver our life-saving service and are both passionate and committed to it continuing for a very long time.

Together we can make a real difference.



Fundraising

It has been an exciting, challenging and hugely successful year for the fundraising team.

We are so pleased at the response we have had from the public and the wonderful ways they have been raising money for us. They have made and sold cakes, run marathons, shaved their heads, abseiled, run in kilts, played golf for 24 hours – the list is endless and amazingly diverse.

We have had tremendous support from the corporate sector and a major sponsorship partnership with SSE as well as many donations from many others. Trusts and Foundations have given generously, we have also received grants from Hospital Trusts and Community Windfarms.

We have had fantastic support from Rotary clubs and many other groups and organisations that have raised funds for us.

Our life-saving lottery launched on 5th November 2013 and for £1 per week players could win our weekly draw which started at £400 and has now risen to £1,000.

But none of this would have been possible without the support of the Scottish public and our wonderful volunteers, who turn out no matter what the weather to help with bucket shakes, bag packing as well as presenting to groups and organisation across Scotland. It is you that has kept our helicopter flying 365 days a year!

For SCAA to respond to time-critical emergencies when needed, we have to raise approximately £1.5 million a year. So we need you to continue to support us in any way you can. We know from the patients we have air lifted to hospital and their families just what a difference we are making to their recovery and how grateful they are to all of you for your fantastic fundraising efforts – from us all, our sincere thanks.

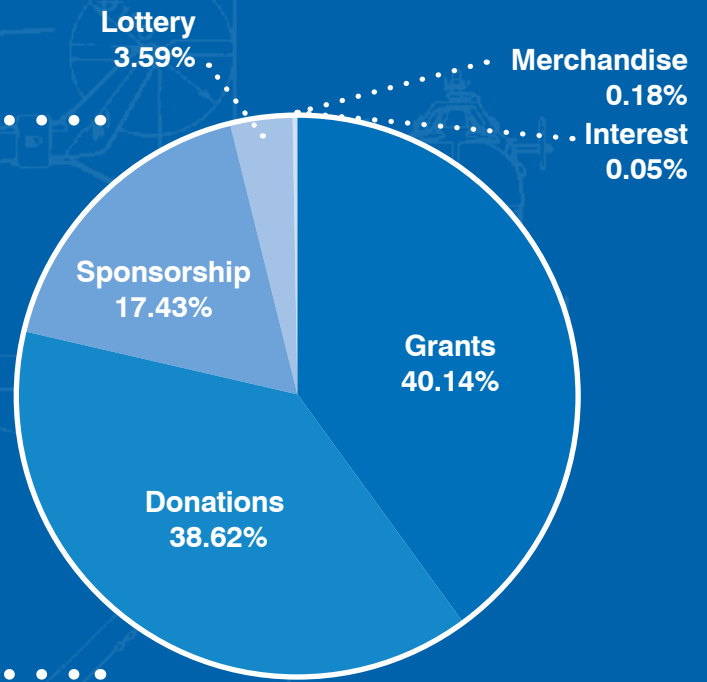
Some of the fundraising activities during the past year.



Income

April 2013 – March 2014

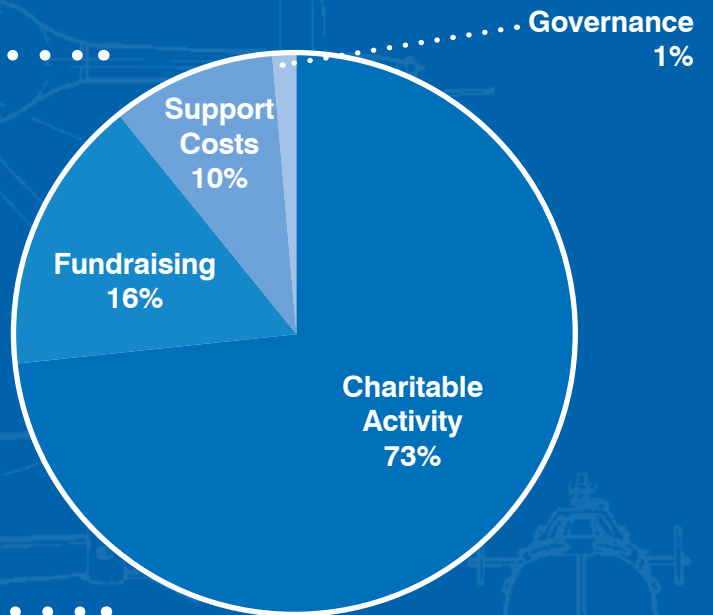
INCOME	£
Donations	£487,506
Grants	£506,657
Lottery	£45,278
Merchandise	£2,278
Sponsorship	£220,000
Interest	£655
TOTAL	£1,262,374



Expenditure

April 2013 – March 2014

EXPENDITURE	£
Charitable Activity	£837,882
Fundraising	£179,148
Support Costs	£108,529
Governance	£14,583
TOTAL	£1,140,142





Thank You

We have so many to thank that it has not been possible to name them all individually. Your generosity has directly saved lives and aided in the recovery of many – on their behalf we truly thank you and hope that you will continue to support SCAA and keep our helicopter flying.

Individuals

We are unable to name all the individuals that have donated over the last year. They include the many participants that have raised funds through taking part in events. Our increasing regular standing order and direct debit committed givers and our weekly lottery players. These regular donations help us to plan the delivery of our service due to your long term commitment – thank you all.

Volunteers

A huge thank you to all our volunteers who support the SCAA team throughout the year through helping with collections, speaking, helping in the office and so much more. Thank you also to our trustees who give so generously of their time.

Corporate

A & B Handknits
A M Simpson & Son
Aberfeldy & Kinloch Rannoch Medical Practice
Aberfoyle Scottish Wool Centre
Academy Medical Practice
Air Service Training
Algo Business Centre
Anderson Beaton Lamond
Arklet Housing Association Ltd
Asda Forfar
Asda Perth
Ballathie House Hotel
Brig Farm Shop
Brodie MacLean
Brodies Mini Market
Caledonian Bar
Campbell Dallas LLP
Castle MacLellan Food Ltd

Cornsheaf Health Foods
Currie & Co Ltd
David S Cameron & Partners
DF Concerts Ltd
EBS Trustees Ltd
Forestry Commission
Glendoick Gardens Ltd
Glenshee Ski and Snowboard
Greenvale AP
Guardbridge Inn
Highland Safaris
Iain M Smith Auctioneers
IKEA – Edinburgh
James McEwan & Son
Keystore – Balbeggie
Kincarrathie House
Landrover Experience
Lippen Care
Lochs and Glens Coaches

Marks & Spencer Inveralmond
McEwens of Perth
MKM Building Supplies
Errol Vehicle Auction
Murrayshall Hotel
MW Groundworks
National Express – Dundee
Perth Racecourse
The Plaice to Be
Queensberry Estate
Redmayne-Bentley LLP
Royal Mail Staff
Rural Services Scotland Ltd
S & D Cura Newsagents
Scotia Chiropractic Ltd
Scottish Antiques & Arts Centre
Scottish Communications Group
Scottish Woodlands Ltd
Soaperstars

Specimen Trees
Speirs & Jeffrey
SSE Energy Supply Ltd
Stagecoach Group
Strathmore Bar
Style Studio
Subsea 7
Tayside Contracts
Thortons Law LLP
Total Logistics Concepts
Trinity Factors
TRP Scotland Ltd
Vector Aerospace
Vine and Monkey
Waitrose Limited
Waverly Medical Centre
Workspace Design
Waverly Medical Centre
Workspace Design

Trusts & Foundations

A M Pilkington Charitable Trust
The Allan G King Charitable Trust
Binks Trust
Blairgowrie Rattray & District Civic Trust
Bute Family Charitable Trust
Cameron Group Charitable Trust
The Charitable Assets Trust
The Craigmount Trust
Cruden Foundation
Dumfries Hospitals League of Friends
The Dunclay Charitable Trust
Dundas Foundation

Edinburgh & Lothians Health Foundation
Fife Charitable Trust
Forteviot Charitable Trust
The Guildry Incorporation of Perth
League of Friends of Aberfeldy Cottage Hospital
Lindsays Charitable Trust
Lord Leverhulmes Char Trust
The MacDonad Family Trust
MacTaggart Third Fund
Morton Charitable Trust
Mrs M.A. Lascelles Charitable Trust
Northwood Charitable Trust

The Penpont Charitable Trust
Friends of Pitlochry Community Hospital
The R J Larg Family Charitable Trust
The Robertson Trust
RS MacDonald Charitable Trust
Ryvoan Trust
The Sarah Troughton Trust
The Stafford Trust
Tay Charitable Trust
The Tillyloss Trust

In Memory

Dora Apps
Margaret Bayne
Patrina Beattie
Michael Blair
Gerry Boyle
Nigel Brabbin

Stephen Broadbent
William Alexander Conacher
George Crammond
John Stirton Davidson
Gerry Drew
Nan Graham

Drummond Kettles
George McDonald
James Birnie Milne
Mr Morrison
James Murray
Matt Polanski

Ishbel Wilson Hume Ramsay
Iain Shepherd
John Whytock Smith
Roddy Smith
Alistair Wells

Wind Farm Community Funds

Artfield Fell Community Fund
Auchterarder & District Community Trust

Kilmadock Windfarm Trust
SSE Toddleburn – Oxton

Rotary Clubs

Rotary Club of Auchterarder
Rotary Club of Crieff
Rotary Club of Aberdeen – St Fittick
Rotary Club of Aberfeldy
Rotary Club of Arran
Rotary Club of Banchory-Ternan

Rotary Club of Blairgowrie
Rotary Club of Braids
Rotary Club of Dundee
Rotary Club of Irvine
Rotary Club of Kirriemuir
Rotary Club of Lanark

Rotary Club of North Fife
Rotary Club of Perth
Rotary Club of Pitlochry
Rotary Club of Strathendrick
Rotary Club of Stirling
Rotary District D1010

Rotary Scotland Curling Club
Rotary Club of St Andrews Kilrymont
Rotary Club of St Andrews
Rotary Scotland Curling Club
Rotary Club of St Andrews Kilrymont
Rotary Club of St Andrews

Groups & Organisations

A2ct Air Amb Charity Tour
Aberdeen Hang Gliding Club
Abernyte Womens Group
Albyn School
Almondbank Trefoil Guild
Arthritis Awareness Club Perth
Atholl Highlanders Social Club
Auchterarder Inner Wheel
Auchtergaven & Moneydie Church
Auchtergaven Country Dance Club
Auchtergaven Primary School
Balbeggie Primary School Pupil Council
Balbeggie SWRI
Bendochy Parish Church of Scotland
Birnham Institute Players
Bishopshire WRI
Blairgowrie & District Darts League
BNI Fair City Chapter
Bridge of Cally WRI
Brighouse Bay Craft Club
Butterstone SWRI
Caledonia Harley Club
Caledonian Society of N Devon
Camping & Caravanning Club
Cargill & Burrelton Guild
Central Motorcycle Club
Dundee Lions Club
Collace & Kinrossie SWRI
Comrie First Response
Comrie Golf Club
Craigie Hill Golf Club
Crail Church
Creich District SWRI
Creich Parish Church Cameo Group
Crieff 50+ Group
Cupar Round Table
Currie Balerno & District Round Table

Dollar Academy
Dorothy Dobson's Exercise Class
The Duke of Edinburgh's Award
Dunbarney Church
Dundee Congregational Church Guild
Dunedin Harley Owners Group
Dunkeld & Birnam Probus Club
East Lothian Scooter Club
Edinburgh & District
Shetland Association
Ex-Servicemen's Club Perth
Fife District Association
of Camping & Caravanning Club
Findynate Estate Shooting Party
Forfar Community Council
Forfar Fire Station
Forfar East & Old Parish Church
Forfar Road Runners
Forgandenny SWRI
Fraserburgh Hillwalking Club
Freuchie Church
Friendship Hour, Pitlochry
Fundraising Shop, Forfar
Glamis Community Council
Glencarse SWRI
Grandtully Primary School
Heartstart
High School of Dundee
Highland Field Sports Fair
Inner Link 2, Perth
Inner Wheel Club of Kirriemuir
Inner Wheel Club of Perth
Kilry Gardening Club
Kingsbarns Ladies Work Party
Kinnoull Bowling Club
Kinross Parish Church Guild
Kirkintilloch Mountaineering Club

Leuchars St Athernase Guild
Live Active Leisure Ltd
Lodge Earl Haig 1260
Lodge The Carse of Gowrie 871
Longforan Community Trust
Lothian & Borders Classic
& Vintage Motorcycle Club
Lunanhead Community Council
Luncarty Lunch Club
Maud Fire Station
Methven & District WRI
Mintlaw Academy School
Monifieth Golf Links
Montrose & District Round Table
Montrose Airfield
Montrose Farmers
Morning Music Group, Inverkeithing
Motor Schools Association of GB
National Farmers Union, Perth
National Farmers Union Scotland
Panmure Golf Club
Perth & Kinross Libraries
Perth Branch Parachute
Regiment Association
Perth First Responders
Perth Fire Service
Perth Ladies Netball League
Perth Scottish Country Dance Club
Pitlochry & District Choral Society
Pitlochry Gallery Association
Pitlochry St Andrew Lodge 814
Pitlochry Station Bookshop
Puddleducks Nursery
Radiology Dept PRI
The Railway Staff Club
Rannoch and Tummel Film
and Social Club

Rattray Art Festival
Redgorton & Stanley Parish Church
Royal Caledonian Ball Trust
Ruthvenfield Primary School
Scone Boys Brigade (Juniors)
Scone Probus Club
Scotsraig Golf Club
Scottish Ambulance Service
Scottish Caravan Club
Scottish Classic Motorcycle Club
Scottish Conservative & Union
St Johns Church Tuesday Club
St Johns Episcopal Church
Ladies Fellowship
St Johns Kirk Ladies Club
St Leonards Probus Club
St Martins Public Hall
St Matthews Church Scottish
Country Dance Club
Stormontfield Community Association
Strathallan School
Strathearn Bridge Club
Strathearn Singers Ladies Choir
Swallie, Scone
Tarbert Gun Club
Tartan Vandals
Tay & Lyon Churches Guild
Tay Probus Club
Tayport Charity Shop
Tayside Aircrew Association
Tayside Classic Car Club
Tayside Kidney
Patients Association
Tayside MX5 Club
The Women Watsonian Club
Your Community Association
of Balgarvie

Registered Company SC 394396 (Scotland)
Registered Charity Number SC 041845

Registered Office:

56-72 St John Street, Perth PH1 5SN

Trustees:

J L Bullough – *Chair*
A J K Bell
M Beale
D J Mochrie
A Richmond
Mrs J C Leslie

Company Secretary:

Thorntons Law LLP

Auditors:

Campbell Dallas LLP
Chartered Accountants & Statutory Auditors,
4 Atholl Crescent, Perth PH1 5NG

Chief Executive:

Gavin Davey OBE

Head of Fundraising:

Sally Cameron

Finance & Facilities Manager:

Joy Nelson



Online scaa.org.uk

by direct debit and debit credit card



Phone 0300 123 1111

by direct debit and debit credit card



Post

Scotland's Charity Air Ambulance,
The Control Tower, Perth Airport,
Scone, Perthshire, PH2 6PL

Please make cheques payable to
Scotland's Charity Air Ambulance.

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Our sincere thanks to Clydesdale Bank
for supporting the design and printing
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care
about
here**