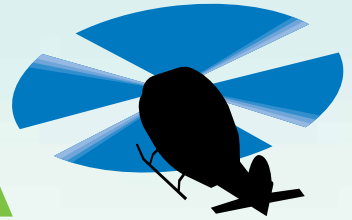


SCAA



Scotland's Charity Air Ambulance



**SCOTLAND'S CHARITY
AIR AMBULANCE**
ANNUAL REPORT

2014/15

CHAIRMAN'S STATEMENT

Responding to a nation's need.



Scotland's Charity Air Ambulance (SCAA) has now been operational for over two years. In that time we have saved many lives and aided in the recovery of many more.

Since our launch in May 2013, SCAA has responded to over 500 call outs accounting for over 380 hours flying time. SCAA paramedics have attended a further 41 emergencies with our Rapid Response Vehicle, which is always ready to deploy when the weather prevents us from flying or the proximity of the incident makes a vehicle the quickest option. SCAA continues to prove itself as being safe, reliable and professional. We are fully integrated into Scotland's frontline emergency services and work with our colleagues from the Scottish Ambulance Service, Scottish Fire & Rescue Service, Police Scotland, First Responders, Search & Rescue, Scottish Mountain Rescue, GPs and Trauma Teams, to ensure we get help to those in need quickly and effectively. The aircraft (call sign Helimed 76) has been deployed to almost every Council region in Scotland and has influenced hundreds of patient outcomes by delivering expert paramedic clinical skills at the scene and by delivering the patients to the most

SCAA continues to be deployed by the Ambulance Control Centres of the Scottish Ambulance Service to a wide variety of time critical emergencies – especially to Scotland's most remote communities. Helimed 76 is also deployed for secondary transfers (hospital to hospital) of a time critical nature. Although the vast majority of work is for HEMS (Helicopter Emergency Medical Service) missions, these time critical transfers are also within our charitable purpose and can very easily become life threatening. Examples of medical conditions and incidents that SCAA has deployed to include: major road collisions; heart attacks; strokes; industrial accidents; equestrian incidents; motorbike accidents; sporting injuries and agricultural accidents.

“At SCAA we are always looking at upgrading our capability to save and improve more lives.”

Following an allocation of LIBOR bank fines by the UK government, we intend to upgrade our helicopter at the end of October 2015. (See more detail later in this report) SCAA had always planned this upgrade at some point in the first 10 years of the charity, but it is a testament to the hard work of the SCAA team and the generosity of our loyal and generous supporters that we will achieve this after just two years.

At the end of March we said goodbye to our first CEO Gavin Davey. Gavin had served with SCAA as a Trustee before the launch of the service. He resigned as a Trustee prior to being employed by the charity as CEO. Gavin and his team worked hard to establish the charity and set up a good foundation to take us forward. I and my fellow Trustees would like to thank him for all his hard work and wish him all the very best in his future career.

Delivering a first class life-saving emergency response service would not be possible without the support of the people that

choose to donate their time and money to our charity. Without you we would never have got this service off the ground. We would like to pay tribute to everyone who supports this charity: The individuals that play our weekly lottery, run marathons, tie elastic bands to their feet and launch themselves off bridges and jump out of perfectly serviceable aircraft; The companies, large and small, that advertise on our helicopter, encourage staff events and have collecting cans at their tills; The groups and organisations that make jam, have rallies, ride-outs and sponsored tractor races and the grant-making Trusts and Foundations whose funds have been critical in our first two years. We salute you all! It is through your continued fundraising that we are able to save and improve lives every day.

I also want to extend my sincere thanks to my fellow Trustees, Ambassadors and our increasing community of volunteers who give SCAA so much of their time. Through hail and shine they are there, from helping with bucket collections to giving SCAA presentations in their local communities.

My thanks also to the charity staff team who carry out their duties with passion and enthusiasm. They are left with the unenviable task of raising over £4,000 a day EVERY SINGLE DAY. My last thanks and continued respect goes to our operational crew, whose dedication and professionalism delivers the service that it is our honour to represent. The pilots and paramedics of Helimed 76, often in very stressful and traumatic circumstances are delivering the skills that save and improve lives. If that wasn't enough, they are all great supporters of the charity in their spare time. We are lucky to have them all and thank them for their service.

I hope you enjoy reading our latest annual report and thank you all for your continued support.

JOHN BULLOUGH
CHAIRMAN

OPERATIONS

Completing my second year as Paramedic team leader with SCAA, I find it truly remarkable to look back over this short time and see just how much has been achieved by the charity. It has been a year of consolidation and growth – and all this achievable only through the continued support of the public.

With the Aircraft based in central Perthshire, we can reach 90% of the population within 30 minutes and the Scottish Ambulance Service NHS Paramedic team treat, support other clinicians and transfer patients to definitive care from all areas of Scotland to secure the best possible outcomes. Our Rapid Response Vehicle has also supported the local community when the 999 call has been within five miles of the base.

With every ring of the HEMS (Helicopter Emergency Medical Service) phone, the duty crew focus immediately – the Pilot looking on the Scotland chart on the wall in the operations room for a bearing and estimated time on scene; the front seat Paramedic taking further details around the call such as a grid reference, type of injury, contact phone number and resources attending; whilst the rear seat Paramedic is gathering ancillary equipment and then providing engine start up cover.

The teamwork on route is crucial as they concentrate on navigation, communications and planning the landing, how they will then support the medical team on scene and ultimately provide the best care and transport for the patient.

The front Paramedic's focus is very much on logistics and support for the rear Paramedic who looks after patient care, treatment and readying for transfer. This demanding routine, as you can imagine, can place a great deal of pressure on the SCAA team in time critical emergencies. And we all understand the life changing impact a serious illness or injury can have on not just the patient but also on their family and friends.

We as a team are very humbled by the support Scotland gives to the charity and we are now looking forward to the upgrade to a larger aircraft and providing a further enhanced service to the people of Scotland.

SCAA's professional and expert crew can provide the frontline time-critical response that will continue flying hope and help across Scotland – but it is the people in every family, every community and every region of this country that will ensure we stay in the air.

YOUR continued invaluable contribution funds this amazing charity and will fuel us into the next era so that myself and the crew of Helimed 76 can continue to be there for those most in need.

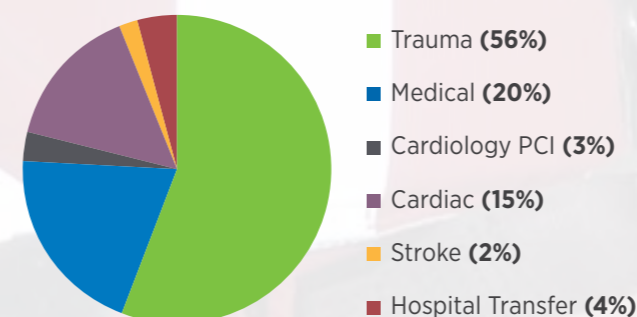
**John Pritchard MBE,
SCAA Lead Paramedic**



Photo courtesy of the Press & Journal



269 Missions



Trauma: this includes road traffic collisions; motor cycle accidents; equestrian injuries; agricultural, industrial and sporting injuries; falls and impact injuries.

Medical: this can be emergencies involving shortness of breath, diabetes, abdominal pain, epilepsy, headache, urinary tract issues and other illness.

Stroke: a stroke is a serious, life-threatening medical condition that occurs when the blood supply to part of the brain is cut off.

Cardiac: heart related Angina, chronic congestive heart failure, arrhythmias.

Cardiac PCI: commonly known as coronary angioplasty or simply angioplasty, is a non-surgical procedure used to treat the stenotic (narrowed) coronary arteries of the heart found in coronary heart disease or heart attack.

RESCUE STORIES

No one tells of the impact Scotland's Charity Air Ambulance has made in its first two years of operations better than the people whose lives have been touched by the fast-response emergency service. Here are just two of their stories.

Ali



Ali (42) had cycled the route hundreds of times without incident. But taking a downhill bend too fast sent her and her bicycle careering over a fence and down a slope onto some rough grass on a remote country road.

Ali's horrific accident saw her land on her face and neck, shattering her nose and breaking her neck and back in several places. As she lay there paralysed apart from her arms, Ali was able to reach for her backpack and miraculously retrieve her phone to call her husband.

"I knew there was something seriously wrong - I couldn't move - so I also called an ambulance as well."

The land ambulance crew then called in SCAA and Ali was treated and flown rapidly to hospital.

After 10 weeks in a full body cast and intensive physiotherapy she's expected to make a full recovery.

"The consultant at the hospital said I should be grateful I had been brought in by helicopter because of the risk of permanent damage and disability if I had had to endure a long and rough journey by land ambulance."

"The guys at SCAA are amazing and I am in no doubt at all that the speed, care and professionalism with which the air ambulance and its crew dealt with my emergency is fundamental to the fact I can still walk and that my recuperation is so successful - to the extent that I aim to be running in April's London Marathon!"

TONY



When the engine went dead in his light aircraft, Tony knew what he did in the following few minutes would determine whether he lived or died.

Miraculously, the solo pilot managed without power to carry out a forced landing in a field - but not without the aircraft flipping over onto its back, crashing down on the cockpit crushing it and Tony.

Tony waited as emergency services - including SCAA - raced to the scene. Within minutes of SCAA arriving, the pilot was undergoing crucial treatment in hospital.

"It seems strange to say I was delighted to be airlifted after having just dropped out of the sky, but I was. SCAA was the fastest and most efficient way of getting me out of there and to hospital treatment as quickly as possible."

"SCAA is an amazing service - involving amazing people - and I owe them a lot. Their professionalism and experience enabled a quick and stable transit to A&E of 6 minutes." Although Tony broke a vertebra, he was released from Hospital the next day and continues to recover

"SCAA is the McMillan Nurses of the sky - there when we need them at the point of distress, they complement the other emergency services with their support but are reliant on ours to keep going

"What happened to me could happen anywhere in Scotland and it's great to know we have an additional resource in SCAA that can bring expert medical help rapidly to the scene of the accident as well as getting the casualty to hospital in the fastest possible time."

"They're life-savers - it's as simple as that."

WHAT NOW

Flying into a new era

Year two at Scotland's Charity Air Ambulance has been a period of consolidation and growth. The number of times we are called on in emergency situations is increasing and the level of support from the public, volunteers and fundraisers continues to grow as well. But the demands on the service and the evolving profile of HEMS in Scotland means we always have to look at ways of upgrading our capability.

So what of the future for SCAA?

Following an application to the Chancellor of the Exchequer earlier in the year, we are delighted to confirm that we have been allocated a sum of £3.3 m in LIBOR bank fines for the purpose of upgrading our helicopter.

These funds are restricted to the upgrade cost which (depending on flying hours) will increase our expenditure by approximately £700,000 a year. The funding is strictly allocated to this extra upgrade cost over a five year period. This doesn't change our basic funding requirement of £1.5m per annum to run the existing operation - it will in fact raise our variable costs due to a projected increase in deployments.

What difference will this make?

An upgraded aircraft will be more powerful; fly faster; be able to lift more (that's more clinicians to an accident and more patients out); have more space (to work on patients in flight, to take a parent with an infant and to carry a maternity chair and an incubator if required); have a longer range (40% increase in surface area) and, crucially, will be able to fly in cloud and at night (instrument rating and weather radar).

This has the potential to increase our operational capability by in excess of 50%, resulting in potentially 50% more lives being saved.

This is a significant step forward for the charity, will definitely improve patient outcomes and will undoubtedly make Scotland a safer place for us all to live.



500TH CALLOUT

Blue light services mark SCAA's milestone.



OUR SECOND YEAR



Pilot Dave McElroy flies his single engine Piper Comanche 59,000 miles round the world in an epic 80 day fundraiser for SCAA.



SCAA in action features on Clydesdale Bank's television advert affording the charity nationwide exposure.



A SCAA crew of senior pilot Russell Myles and paramedics Robin Jeffrey and Andy Walker is shortlisted for a Daily Record "Heroes" Award in the emergency services category following an outstanding mission to rescue a drowning teenager from the River Tay.



Prince William takes time out on a Royal visit to Perthshire to chat with the crew of SCAA. The Earl of Strathearn would later go on to enrol as a pilot with the East Anglian Air Ambulance charity.



The Scottish Government introduced a 5p carrier bag levy and many retailers opt to donate their levy proceeds to SCAA.



Scotland's First Minister Nicola Sturgeon selects SCAA as one of the charities to benefit from the sale of her chosen Christmas cards.



SCAA marks its 500th emergency callout with a blue light gathering at their Perth Airport base of all the services they operate alongside to delivery frontline emergency response across Scotland.



A BBC 2 Countryside 999 camera crew aboard a Royal Navy helicopter capture SCAA's key role in a difficult mountainside rescue of an injured paraglider. A recovered Martin Yarrow visited SCAA's base to personally thank the life-saving crew.



The Chancellor announces that SCAA is to receive £3.3 million in Libor bank fines cash to fund the upgrade of our aircraft.



Key fundraising events throughout the year include a charity golf day organised by Binn Group.



Clothes Aid choose SCAA to support through their clothes recycling collection.



SCAA's distinctively branded Bolkow 105 helicopter is given pride of place on the 2015 Heliops Global HEMS poster which features selected key HEMS aircraft from all across the world.



SCAA continues to catch the eye of celebrity supporters including Andy Murray and David Coulthard who happily wore our wristbands.



Mother and daughter cyclists Tess and Francesca Monteith set off to pedal 5,000 miles along the ancient Silk Route from Shanghai to Venice in aid of SCAA. Their epic adventure through some of the most inhospitable corners of the globe will take them four months.



A joint initiative involving SCAA and the National Farmers Union Scotland helping rural residents and workers pinpoint their location becomes the subject of a BBC Landward feature with presenter Dougie Vipond.

FUNDRAISING

It has been an exciting and eventful year for the fundraising team.

Again, this year we are very humbled by the fantastic support we have received to help raise the £1.5 million needed to keep us flying and saving lives. We just couldn't have done it without you - the imagination and creativity in raising funds has been exceptional.

SCAA relies on trusts and foundations, companies, groups and organisations, but above all we rely on individual members of the public. They have raised money by holding quizzes, holding art festivals, running marathons, abseiling, jail breaks and much more. Groups have held motorcycle events, silent auctions, fishing competitions, dances, concerts and even a classic car run.

We had a very special group of four mums from Jura who had been involved in a very serious road traffic collision. After their recovery, which was a long and painful journey, they held a brilliant dinner dance on the island of Jura. The whole island community and many from Islay and the mainland got behind the mums to support them in what turned out to be a fantastic event.

Our life-saving weekly lottery continues to grow. Members can win £1,000 weekly with four £25 runner up prizes also on offer. This income, along with our regular committed donations, is providing SCAA with a longer term return which allows SCAA to plan for the future.

Our corporate support continues to grow and in May 2014 we were delighted to announce a new partnership with Clydesdale Bank. The major part of their support has been sponsorship of our helicopter and Rapid Response Vehicle which both proudly sport the Clydesdale Bank logo. But the partnership is so much more than that - they have supported all our design and printing (including this Annual Report) as well as entering teams in challenge events and helping SCAA wherever they can. We were thrilled that the partnership was awarded first place at the 2014 Institute of Fundraising Scotland awards dinner. We are confident that the relationship will continue to flourish in the future.

We have received brilliant support from so many, but the fundraising continues. Our aim to upgrade our helicopter has taken a step nearer in coming to fruition after being awarded £3.3 million from the Libor fines. This funding will pay for the difference in lease costs from our current Bolkow 105 to an upgraded Airbus H135.

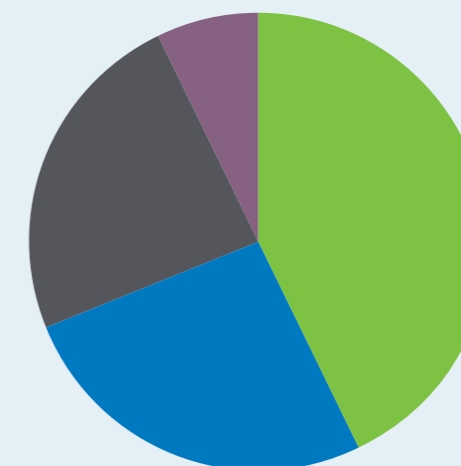
This upgrade will mean we can deliver an even better service to the people of Scotland, but we expect our overheads to increase as well which means the fundraising not only goes on but will increase.

Everyone at SCAA from the Trustees, the charity staff, the volunteers, the paramedics and the pilots and especially the patients we have airlifted would like to express our sincerest thanks to everyone who has been involved in raising funds for SCAA.

Income

April 2014 - March 2015

INCOME	£
Donations	£729,019
Legacies	£2,000
Trusts & Foundations	£433,774
Lottery	£403,899
Merchandise	£3,229
Sponsorship	£123,000
Other Income	£176

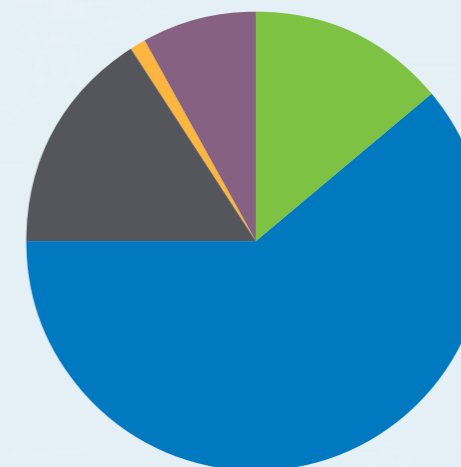


- Donations (43%)
- Trusts & Foundations (26%)
- Lottery (24%)
- Sponsorship (7%)
- Legacies (0%)
- Merchandise (0%)
- Other Income (0%)

Expenditure

April 2014 - March 2015

COSTS	£
Fundraising Costs	£215,187
Charitable Activity	£941,202
Lottery	£250,658
Merchandise	£2,847
Governance	£12,586
Support Costs	£127,722



- Fundraising Costs (14%)
- Charitable Activity (61%)
- Lottery (16%)
- Governance (1%)
- Support Costs (8%)
- Merchandise (0%)





THANK YOU

Scotland's Charity Air Ambulance relies 100% on donations to provide this essential service. The generosity and support of so many have enabled the crew to respond to emergencies all over Scotland, saving many lives and aiding in the recovery of many more.

INDIVIDUALS

We are unable to name all the individuals who have donated over the past year, but your support has been amazing! You have inspired us by raising money from making jam to abseiling, playing our weekly lottery, donating by direct debit and so much more.

Your commitment helps us to ensure that this service is available 365 days a year.

GROUPS & ORGANISATIONS

Thank you to the many groups who raise a fantastic sum for SCAA. From Rotary to Motorcycle Clubs and Women's Rural to Clay Shooting Clubs, they have all been working hard to raise funds. We now have so many groups supporting our work that we are unable to name them all here.

VOLUNTEERS

Thank you to all our volunteers. Their fantastic support through undertaking collections, speaking engagements, helping out with admin and so much more - is hugely appreciated. Thank you also to our Trustees who give of their time so generously.

TRUSTS & FOUNDATIONS

A M Pilkington Charitable Trust	Friends of Pitlochry Community Hospital	Northwood Charitable Trust	The Cruach Trust
Alexander Moncur Trust	G & E Taylor Charitable Trust	Phoenix International Charity	The Harold Merton Adams Trust
Artemis Charitable Foundation	Gannochy Trust	RS MacDonald Charitable Trust	The Lendrum Charitable Trust
Bank of Scotland Community Fund	Gloag Foundation	Ryvoan Trust	The Logan Charitable Trust
Binks Trust	Highland Health Board	Scottish Police Benevolent Fund	The Maple Trust
Cameron Group Charitable Trust	Kylsant Charitable Trust	Sir James Miller Edinburgh Trust	The Mary Leishman Foundation
Colonel T R Broughton's Charitable Trust	League of Friends of Aberfeldy	Souter Charitable Trust	The Miss I F Harvey's Charitable Trust
Cruden Foundation	Cottage Hospital	Tarnie Trust	The Misses Robinson Charitable Trust
Edinburgh & Lothians Health Foundation	Lord Leverhulme's Charitable Trust	Tay Charitable Trust	The Paterson Logan Trust
Forteviot Charitable Trust	Morton Charitable Trust	The Brownlie Charitable Trust	The Russell Trust
Friends of Crieff Hospital	Mrs M A Lascelles Charitable Trust	The Charitable Assets Trust	The Susan S Guy Charitable Trust
	NHS Tayside Health Foundation		

IN MEMORY

Michael Riley	Margaret Kennedy	Krystyna Wesierska	Veronica Carmen
Nigel Brabbin	Barbara Jackson	Mrs Milne	Sandy Torrence
Mr Shand	Annette Korstanje	Stephen Broadbent	William Cummings
Bill O'Neill	Angus Kennedy	Anne Thomson	
Mary Charlotte Coldwell-Horsfall	William Geoff Kirkman	Michael Blair	
John Hayburn	Margaret Melville	Mr Smith	

WIND FARM COMMUNITY FUNDS

Auchterarder & District Community Trust	Community Wind Power	Hadyard Hill Community Fund	SSE Drumderg Wind Farm
Beinn Tharsuinn Ardgay	Cruach Mhor Wind Farm Trust	Little Raith Wind Farm	SSE Griffin & Calliachar Wind Farm
Blackhill Wind Farm	Crystal Rig Abbey St Bathans	Lockerbie & District Community Council	
Carsphairn Renewable Energy	Cyrstal Rig East Lammermuir		

CORPORATE

A J Morton Timber Merchants	DF Concerts Ltd	John Clark Motor Group	Sandalwood Shoes
Air Service Training	Discover Flexibles Ltd	Johnston Carmichael Chartered Accountants	SC Doors & Shutters
All The Best	Dobbies Garden World Dundee	Jonathan Tait & Co	Scottish Antiques & Arts Centre
Argartan Hotel	Edinburgh Harley-Davidson	Keystore Balbeggie	Simon Howie Butchers
Asda Forfar	Egger	Kincarrathie House	Soaperstars (Inveralmond) Ltd
Aviva	Ella's of Dunkeld	Kinross Moto Services	Something Special Flowers
Awilco Drilling Plc	First Class Barbers	Knockhill Racing Circuit	Speirs & Jeffrey
Balhouseie Care Limited	Fresh and Vintage	Lochs and Glens Coaches	SSE - Grampian House
Ballinluig Services	Gaulds Funeral Services Ltd	Longforgan Village Shop	SSE - Inveralmond House
The Bikers Cove	George Stubbs Group	Marks & Spencer Perth	SSE Renewables
Binn Group	Glaxo Smith Kline	Maxxium	Stagecoach Group
Blackhills Dental Clinic	Glen Hydro Developments	McEwens of Perth	Strang & McLagan
Blackrock Investment Management	Glendoick Gardens Ltd	Moor of Rannoch Hotel	Strathearn Distillery
Breedon Aggregates	The Grange Care Home	Morris Leslie Ltd	Strathord Inn
Brian Reid & Son	The Green Welly Stop	Morrisons Glenrothes	Studios North
Brig Farm Shop	Greenvale AP	MTC Media	Symphony Hotels
Byers & Co	Hadden Construction	Nathans Wastesavers Ltd	T J Morris Home Bargains
Caledonian Bar	The Highland Chocolatier	National Express	Tayside Contracts
Campbell Dallas LLP	Highland Nomad	Nationwide Building Society	Terracycle
Clydesdale Bank PLC	Highland Safaris	NFU Mutual	Tesco
The Co-Operative Food Bridge of Earn	The House of Bruar Ltd	The Outsider	Thortons Law LLP
The Co-Operative Food Airdrishaig	Iain M Smith Auctioneers	Pitalpin	Tiso Outdoor Experience Perth
Crieff Highland Gathering Ltd	IKEA Edinburgh	Pretty Things	Total E & P UK
Crieff Visitors Centre	Imprimo Shoes	PriceWaterhouse Coopers	W McNaughton Funeral Directors
Currie & Co Ltd	IP Clarity Ltd	RBS - Gogarburn	Whiteburn Projects
D M Leisure	Ipsos	RBS Pitlochry	Wood Group
Davidsons Chemists	James McLaren & Son Bakers Ltd	Revival	Xodus Group
Deli Delight	Jeremy Law of Scotland	Rewind Festival	Zurich Community Trust

We would also like to thank the many offices, shops, pubs & clubs and hotels that continue to support SCAA by allowing us to place collecting cans in their premises.



REGISTERED OFFICE:

The Control Tower, Perth Airport, Scone PH2 6PL
Registered Company SC 394396 (Scotland)
Registered Charity Number SC 041845

TRUSTEES:

J L Bullough – Chair
A J K Bell
M Beale
D J Mochrie
A Richmond
Mrs J C Leslie

COMPANY SECRETARY:

Thorntons Law LLP
Whitehall House, 33 Yeaman Shore, Dundee DD1 4BJ

AUDITORS:

Campbell Dallas LLP
Chartered Accountants & Statutory Auditors
4 Atholl Crescent, Perth PH1 5NG

CHIEF EXECUTIVE:

Gavin Davey OBE (*resigned March 2015*)

HEAD OF FUNDRAISING:

Sally Cameron

FINANCE & FACILITIES MANAGER:

Joy Nelson



ONLINE – scaa.org.uk

by direct debit and debit credit card



PHONE – 0300 123 1111

by direct debit and debit credit card



POST

Scotland's Charity Air Ambulance, The Control Tower, Perth Airport, Scone, Perthshire, PH2 6PL
Please make cheques payable to Scotland's Charity Air Ambulance.



@scotairamb



Scotland's Charity
Air Ambulance – SCAA

DONATE



Our sincere thanks to Clydesdale
Bank for supporting the design
and printing of this annual report.



We
care
about
here